
BORA
BORA
PIANO
JIANGXI BAORUI ELECTRONIC TECHNOLOGY CO.,LTD
20+Years Professional OEM and ODM Music Instrument Manufacturer for your Business
Folding Piano I Hammer Action Piano I Portable piano
Roll Up Piano I Roll Up Drum I Electronic Wind Instrument
www.bora-piano.com

BORA & WERSI

2026 GLOBAL EXPORT PROFILE & ADVANTAGES

FACTORY SNAPSHOT:
Established in 2003, Jiangxi Baorui Electronic Technology Co., Ltd. operates massive 70,000+ sqm facilities with 200+ skilled employees. We are the ONLY source factory in China with independent, end-to-end production capabilities for portable electronic instruments - from raw materials directly to finished products, ensuring absolute quality control and the most competitive B2B cost structures globally.

6 CORE EXPORT ADVANTAGES FOR DISTRIBUTORS

1. Direct Factory Cost Advantage

By managing the entire production chain internally from raw materials to final assembly, we cut out all middlemen, delivering unparalleled factory-direct wholesale pricing to maximize your retail margins.

2. High Stock Depth & Zero MOQ Friction

We maintain a deep, year-round inventory of our best-selling models. This enables us to support tiny initial test orders (as low as 2-6pcs) up to bulk container shipments with short lead times.

3. Top-Tier Factory Scale & Verification

With our industry-leading workshop size, we are an Alibaba-Verified Chinese Supplier. We warmly welcome third-party inspections and on-site factory visits to give you absolute transaction confidence.

4. Continuous R&D & Product Evolution

Our expert R&D team continuously launches innovative designs (40+ patents). Featuring ultra-durable keys that never discolor, you run zero risk of selling stale or discontinued product lines.

5. Direct Door-to-Door (DDP) Logistics

We offer highly cost-effective, small-batch sea and railway freight channels with direct door-to-door delivery. We handle the complex customs and clearance, making importing completely seamless for you.

6. Capturing an Incremental 'Blue Ocean' Market

Our folding pianos do not compete with acoustic uprights. They capture a high-growth incremental market, serving as an affordable 'first practice piano' or a portable 'second travel instrument'.

Since 2003

70000+

FACTORY SIZE:

Our factory covers an area of 70000+ square meters, providing ample space for our production and operations.

20+

PRODUCTION LINES:

We have over 20 production lines,which allow us to efficiently and effectively produce high-quality products for our customers.

6+

SMT LINES:

With 6 state-of-the-art SMT lines, we are able to produce complex electronic products with precision and accuracy.

20+

R&D TEAM:

20+ experienced and skilled R&D members work tirelessly to create innovative products that meet the ever-changing needs of customers.

200+

EMPLOYEE COUNT:

Our factory is home to over 200 employees, who are dedicated to providing exceptional service and quality products to our customers.

80+

INTERNATIONAL COVERAGE:

With over 80 countries selling Bora pianos, we are committed to expanding our reach and providing top-quality products to our customers.

01 FOLDING PIANO KEYBOARD

BX-15S

Simple folding design
DREAM Sound Synthesis



- 36 types of tones, 8 built-in demos
- Exquisite imitation wood texture keyboard
- 2*25W Double hi-fi stereo speakers
- USB MIDI&Bluetooth MIDI
- Rechargeable battery / power adapter charging



BX-20

Foldable Piano
Your perfect travel companion!

Creative Foldable Design & Lightweight (4KG) -
Audio Bluetooth & APP Bluetooth -
88 Touch Sensitive Keys & Multiple Functions -
DC 5V/2A, built-in lithium battery charging -



X88T

Portable folding design with DREAM Sound Synthesis

-128 tones, 128 rhythm patterns, 30 built-in demos
- 2*25W Double hi-fi stereo speakers
-USB MIDI&Bluetooth MIDI
-DC 15V/3A , 2000mAH li-ion battery charging

X88TW

Portable folding design with DREAM Sound Synthesis

-128 tones, 128 rhythm patterns, 30 built-in demos
- 2*25W Double hi-fi stereo speakers
-USB MIDI&Bluetooth MIDI
-DC 15V/3A , 2000mAH li-ion battery charging





X88V

A sleek and foldable design, easy for traveling

- Wide range of instrument voices, including pianos, organs, strings, etc
- Long-lasting battery life for extended play sessions
- Multiple functions for expressive playing

BX11 (2.98kg)

Creative Foldable Design & Lightweight

- APP Bluetooth & Audio Bluetooth
- 61 Touch Sensitive Keys & Multiple Functions
- A Perfect Gift Choice for all ages



BX18-61 (1.87kg)

Lightweight and portable piano



- Compact folding design with 61 keys
- 128 tones,128 rhythms,15 built-in demo songs
- MIDI and APP Teaching
- Multi-function and Configuration



NBW!

BX10(BR66)

Light-Weight 88keys Folding Piano

- 128 tones ,128 Rhythms ,15 built-in demo songs
- USB/Bluetooth MIDI
- Functions: Headphone, Microphone, Audio input/output Support: Tone, Chords, Rhythm, Metronome, Record/Play, Transpose, Demo, Drum Kit, Double Keyboard, Sustain.

NBW!



BX12(BR88)

-Folding piano with LED lighting keys;
-128 tones-128rhythms- 15 demos;
-DC 5V2A ,with Lithium battery charging;
-Minimalist design&combined functions



ZB200



X88U

-Touch button & Composite function;
-LED lighting strip;
-Better stereo speakers&sound solution,
-128 tones-128rhythms-21 demos;
-15V3A power supply &Lithium battery charging

02

HAMMER ACTION PIANO



BX5

Heavy hammer action piano,
1:1 simulation of real piano keyboard

- French DREAM' s 5 series Digital sound source sampling
- Exquisite imitation wood texture
- 2*25W Double hi-fi stereo speakers
- Wireless bluetooth transmission, more convenient
- DC 15V/3A Power adapter charging

X88S

88 fully-weighted keys for authentic piano feel



- 2*25W built-in stereo speaker system
- 169+16 user tones, 100+16 user rhythms, 88 demos
- MIDI connectivity for use with a computer or other devices
- DC 15V/3A , 2000mAH li-ion battery charging
-Tone, Chord, Rhythm, Metronome, Record/Play, MP3,
Tone/ Rhythm Editing,Reverb, Transpose, Vibrate, Teaching Function,etc

03 PORTABLE ELECTRIC PIANO

BX8 88 Keys

Velocity electronic piano,
1:1 simulation of real piano keyboard



- French DREAM' s 5 series Digital sound source sampling
- Exquisite imitation wood texture
- 2*25W double hi-fi stereo speakers
- Support Bluetooth MIDI & Audio

BX-16 88 Keys



BX-16S 88 Keys



88 Keys Lightweight piano keyboard

-128 tones, 128 rhythm patterns, 21 demo songs
- Built-in double speakers
- Imitation Wood Texture Keyboard
- Dynamics Keyboard
- Audio Bluetooth + App Bluetooth
- Best gift choice for all ages

BX1 88 Keys



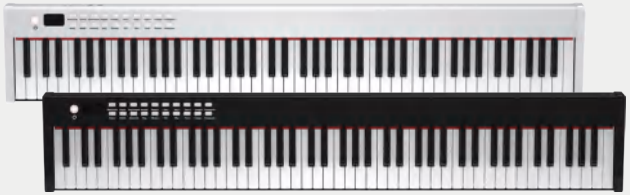
BX1-61 61 Keys



Touch sensitive piano with compact design

- 128tones,128rhythms, 20demos
- Bluetooth APP, MIDI function
- Rechargeable li-ion battery
- LED teaching mode option
-Record&playback, Sustain pedal, metronome, transpose, vibrato,etc.

BX2 88 Keys



BX2-61 61 Keys

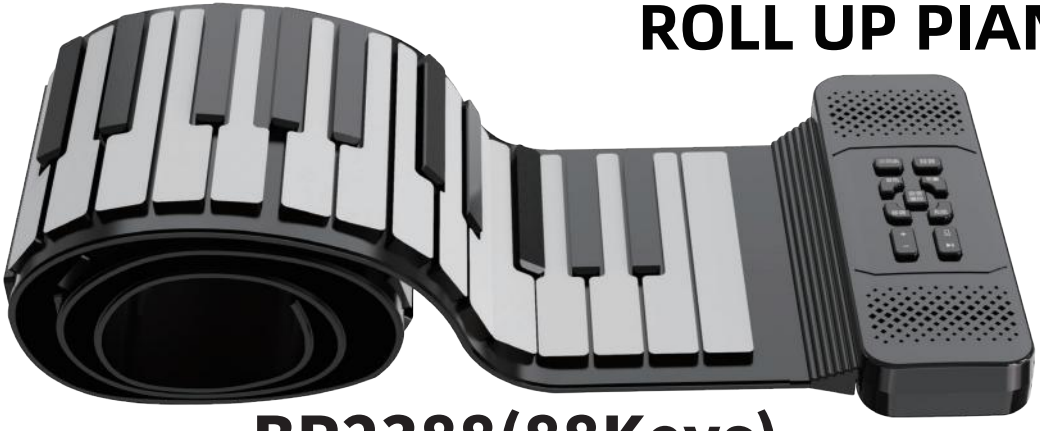


Intelligent touch sensitive piano keyboard

- Real size 1:1, standard 88/61 keys piano
- 128tones,128rhythms, 20demos
- Bluetooth APP, MIDI function
- Rechargeable li-ion battery
- LED teaching mode option
- Record&playback, Sustain pedal, metronome, transpose, vibrato,etc.

04

ROLL UP PIANO



BR2388(88Keys)



A88 (61Keys)



F88 (61Keys)



M49 (49/37Keys)



S49 (49/37Keys)

ROLL UP DRUM



DM-09



DM-09A

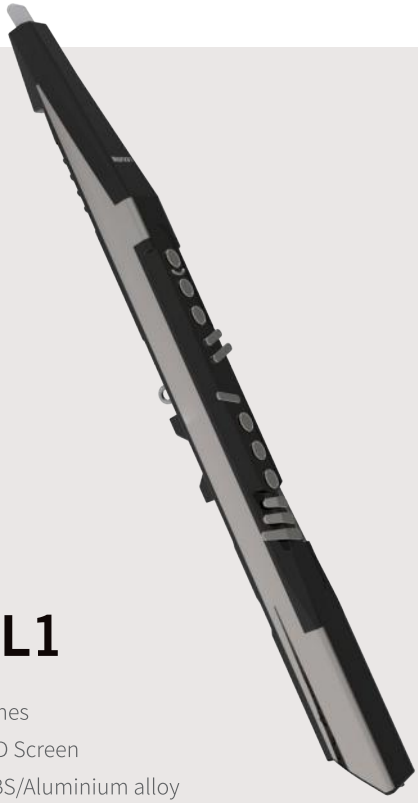


DM-10



DM-11(With LED Light)

06 ELECTRONIC WIND INSTRUMENT



EWI L1

- Tone: 88 tones
- Display: LCD Screen
- Material: ABS/Aluminium alloy
- Fingerings: Saxophone,Flute
- Interface: USB/MIDI, 3.5 Headphone, 6.5 Audio input
- Battery: 4200mAh Li-ion battery
- Main Function:Tone, Pitch, Vibrato, Pitch bend, Glissando,MIDI,Bluetooth Function,etc



EWI S55

- Tone: 13 tones
- Display: LED nixie tube
- Material: ABS
- Fingerings: Saxophone,Flute
- Interface: USB/MIDI, Headphone interface
- Battery: 800mAh Li-ion battery
- Main Function:Octave, Tone, Dual,
- Pitch, MIDI,Bluetooth Function,etc



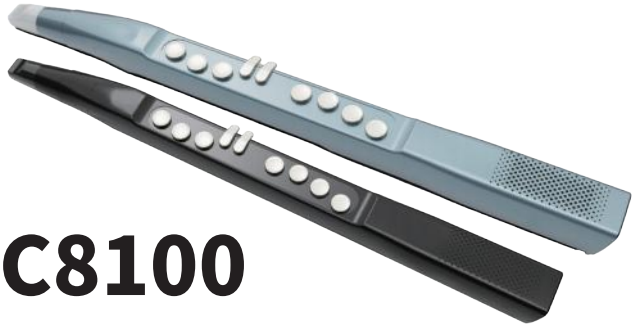
EWI S56

- Tone: 13/Dual -tone function
- Double Timbre function
- LED display
- Fingerings: Saxophone/flute
- 15 Levels of blowing sensitivity adjustable
- Interface: USB/MIDI, Headphone interface
- Battery: 800mAh Li-ion battery
- Speakers: 3W
- Wireless/Wired MIDI Function



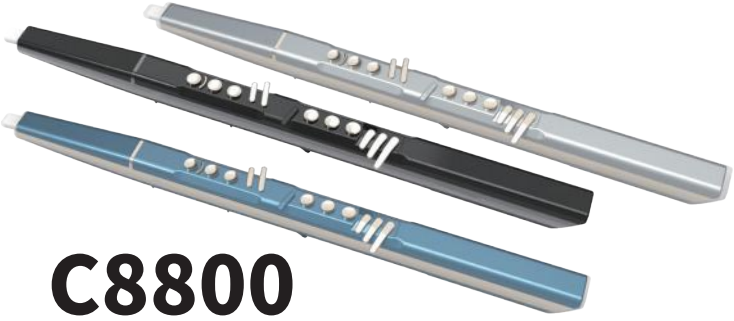
EWI S58

- Compact and stylish design
- With LCD display
- Detachable Silicone mouthpiece
- Built-in 100 tones/transpose buttons/bend/slide
- Fingerings: Saxophone/flute
- 32 Levels of blowing sensitivity adjustable
- Transpose function: -12 to +12
- Supports external speakers or headphones
- 800mAh/3.7V rechargeable lithium-ion battery
- Speakers: 3W
- Wireless/Wired MIDI Function
- Functions:Volume, Fingering, Vibrato Amplitude, Vibrato Speed, Pitchbend Speed, Glissando Speed, Frequency Modulation, Filtering, Factory Reset, Bluetooth, Sensitivity, Breath Intensity, Chorus, Monitor



C8100

-Compact EWI with Built-in 100 tones;
-Two fingerstyle playing;
-3W speaker output;
-DC5V2A/Rechargable battery



C8800

-Professional-grade electric wind instrument;
-Hundreds of timbres - meet a variety of deductive needs
-Large capacity battery life
-Multiple fingering types
-Bluetooth supported
-Rich in features - pitch bend, glissando, octave adjustment, etc



C8900

-LCD display;
-High-quality 3W speaker;
-Hundreds of timbres - meet a variety of deductive needs
-Large capacity battery life
-Multiple fingering types
-Bluetooth supported
-Rich in features - pitch bend, glissando, octave adjustment, etc



S9000

-Hundreds of timbres - meet a variety of deductive needs
-Large capacity battery life
-Multiple fingering types
-Bluetooth supported
-Rich in features - pitch bend, glissando, octave adjustment, etc



BWS8

-Strong anti-interference low latency
-Small size easy to carry
-Transmission distance up to 30 meters



BWS9 WIRELESS SYSTEM

- Material: ABS
- Channel: 10 Channels
- System Frequency: 20~20KHz
- Signal-to-noise ratio: >85dB
- Distortion <0.05%
- Transmission Distance: 30~50m
- Latency：<2ms
- Full Working Hours: 5~6 hours(circumstantial)

Suitable for 6.35mm audio interface devices
Strong anti-interference capability
Powerful obstacle penetration
Stable transmission without lagging

NEW PRODUCT



BK24
24 keys keyboard

· Immersive stereo surround sound effect
· Simple and generous operation interface
· Multifunctional connection&Bluetooth supported



X6000

88 Key Full Size Weighted Keyboard ·
Immersive stereo surround sound effect ·
Simple and generous operation interface ·
Multifunctional connection&Bluetooth supported ·



V20

88 Key Full Size Keyboard ·
Immersive stereo surround sound effect ·
Simple and generous operation interface ·
Multifunctional connection&Bluetooth supported ·



-3 vocal counting options
-Tempo 30-252, 0–9 beats;
-AA battery or TYPE-C USB charging
-Built-in speaker & earphone jack are supported
-Suitable for variety of musical instruments

AM-705
Digital Metronome



-Powerful sound with compact size
-Multi-function Bluetooth speaker
-Dual microphone supported
-Portable & Travel-Ready

BRB111
Bluetooth Speaker



DM29



DM30



DM32

ACCESSORIES



X Piano Stand



Z Piano Stand



U Piano Stand



Sustain Pedal 1



Sustain Pedal 2



Sustain Pedal 3

BORA

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THE FOLDING PIANO EXPERT

Portable Instrument Solutions

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